

Go Mad Thinking – briefing of Mobile app V1

About Us

Go mad Thinking is an application designed explicitly to help both people and organizations in various ways, by transforming the way they think and engage accordingly in workplace for an organization, and for individuals there is a wide range of available options which would provide suggestions in important aspects of life like professional, personal etc.

Functionality Understanding

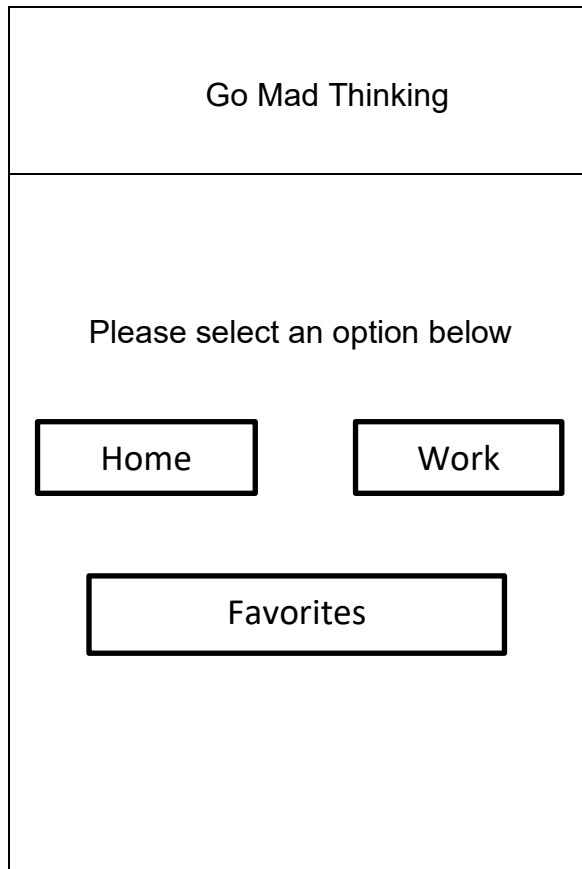
- This version doesn't need a user login and is will directly get into Home screen
- The home screen will comprise of 2 subjects (Work and Home) which upon choosing any one of them would lead us to a menu corresponding to that subject
- There is a Favorites option in home screen which displays all the stored questions, felt as useful by user
- Each subject will have few categories followed by sub categories
- Every sub category will have a set of commonly asked questions 
- Questions appear with a style of swiping – Right swipe to accept and left swipe to decline the question
- Each and every question will have the following options
 - a) Share a question which user finds helpful
 - b) Mark a question as favorite which a user may find it useful
 - c)  Go back to a previous question if it is wrongly swiped to left

Backend

1. Admin can have option to view the analytics data.
2. Providing a backend interface for the manage categories, subcategories and questions

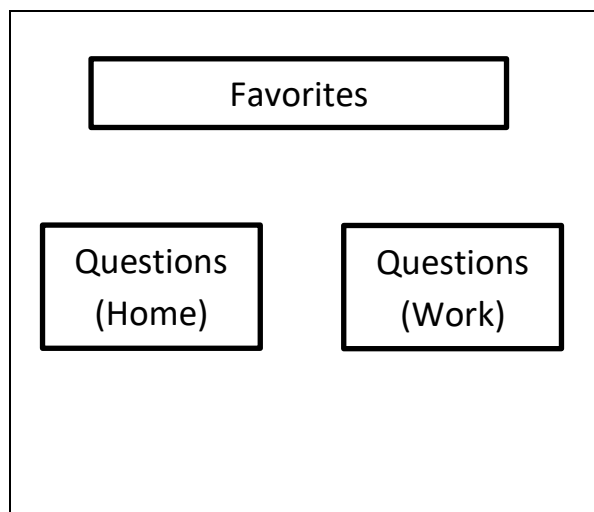
Interface Handling

Wireframe display of how this app proceeds from screen to screen



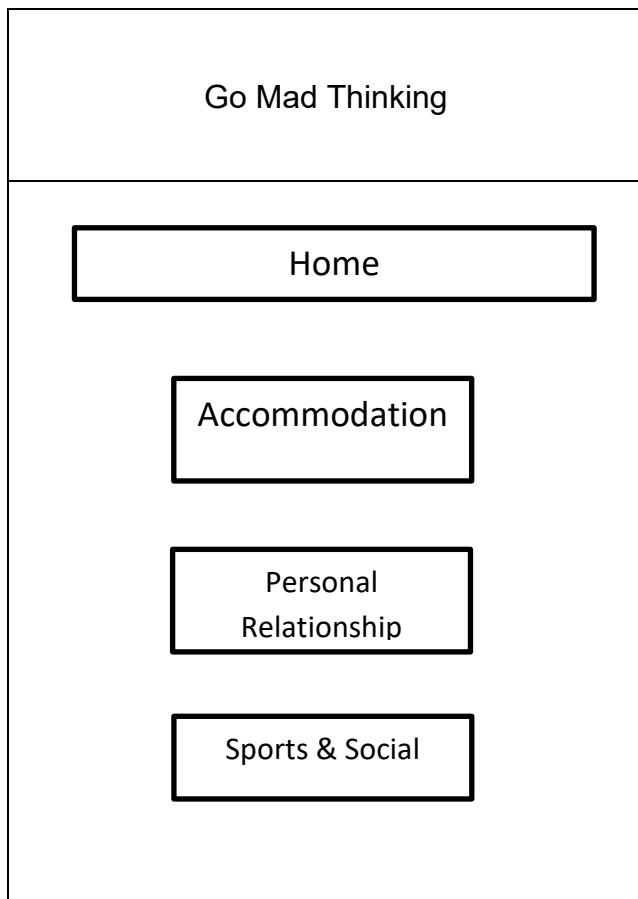
Functionality factor - This is the opening screen of the app where there are 3 options home, work and favorites. Home and work comprises of various sub categories and questions about those sub categories and favorites is a cluster of questions from both home and work

Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is .NET core, with MS SQL as Database source



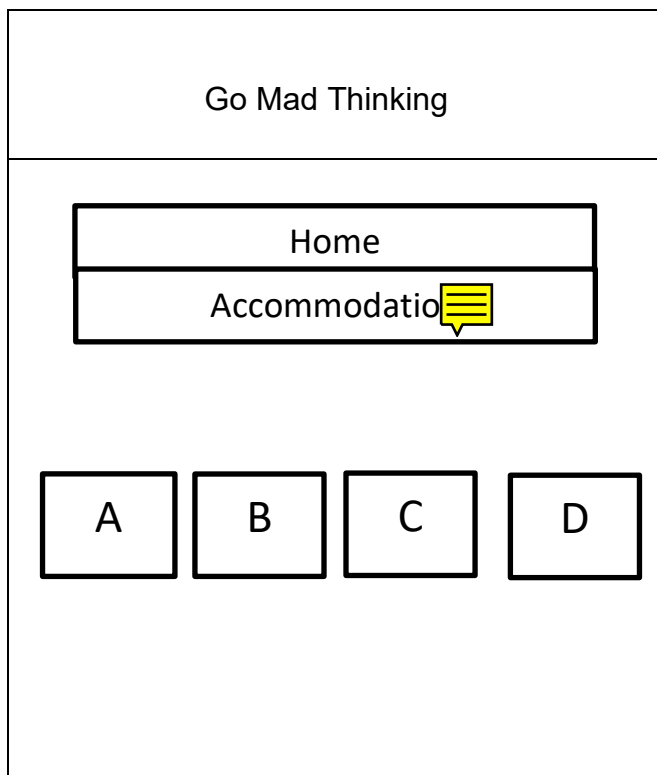
Functionality factor – Favorites will display all the questions from every category which a user had saved them after he found them useful.

Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is .NET core, with MS SQL as Database source



Functionality factor – Tapping on first option i.e. Home will direct us to a page which has categories such as Accommodation, Personal relationship and Sports related to home subject

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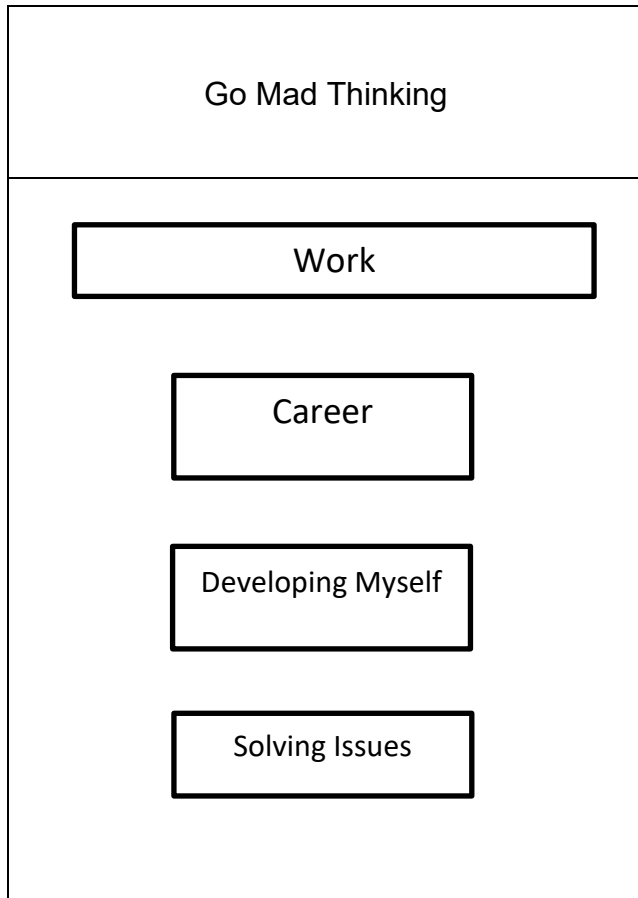


Functionality factor – Choosing a category out of the 3 would further take us to sub categories

A-Buying a property, B-Creating more space, C-Find accommodation, D- Manage Landlords

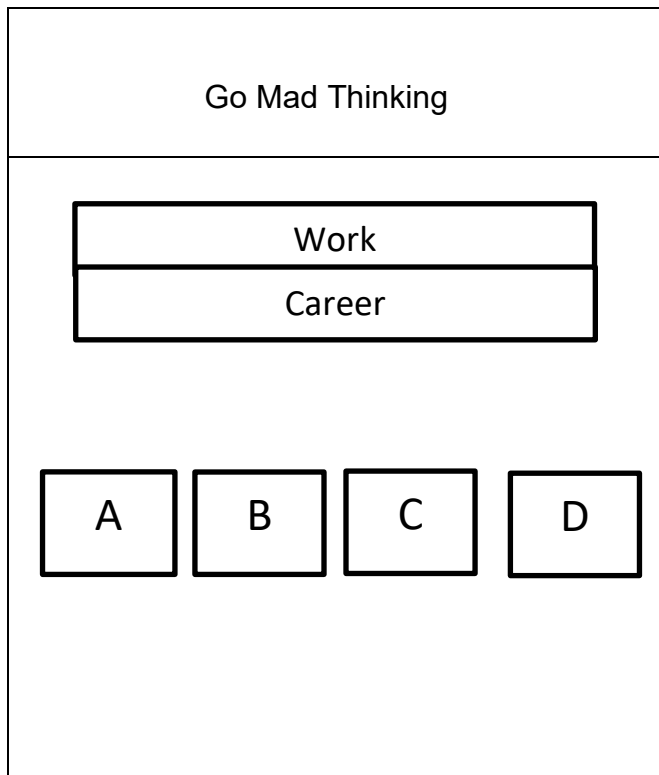
❖ **Similar would be the process for other 2 options in home subject (Personal Relationship and Sports & Social) where choosing any of those options will take user to further more sub categories)**

Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is .NET core, with MS SQL as Database source



Functionality factor – Now choosing on second subject i.e. work will direct us to a page which has categories such as Career, Developing myself and solving issues related to home subject

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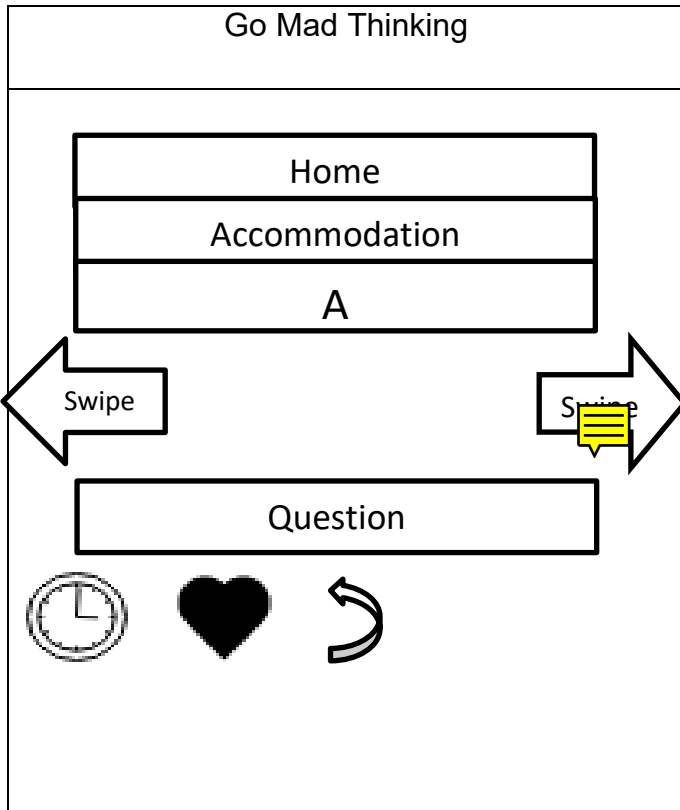


Functionality factor – Choosing a category out of the 3 would further take us to sub categories

A-Interviews, B-Getting a promotion, C-- Potential job loss, D-Working for myself

❖ **Similar would be the process for other 2 options in work subject (Developing myself & issues) where choosing any of those options will take user to further more sub categories)**

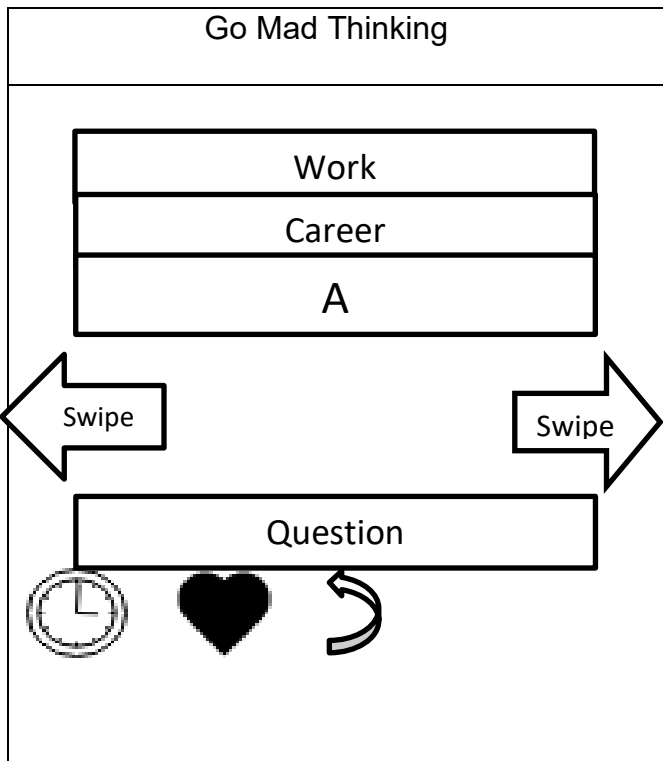
Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is .NET core, with MS SQL as Database source



Functionality factor – After getting into a sub category specifying the type of help needed, there will be a question popped up with options to mark it as favorite, assign timer for resolving, go to previous question, share the question if found helpful and swipe it to left or right(needful or not)

❖ **Similar would be the screen interface for all other sub categories in home subject**

Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is, with as Database source



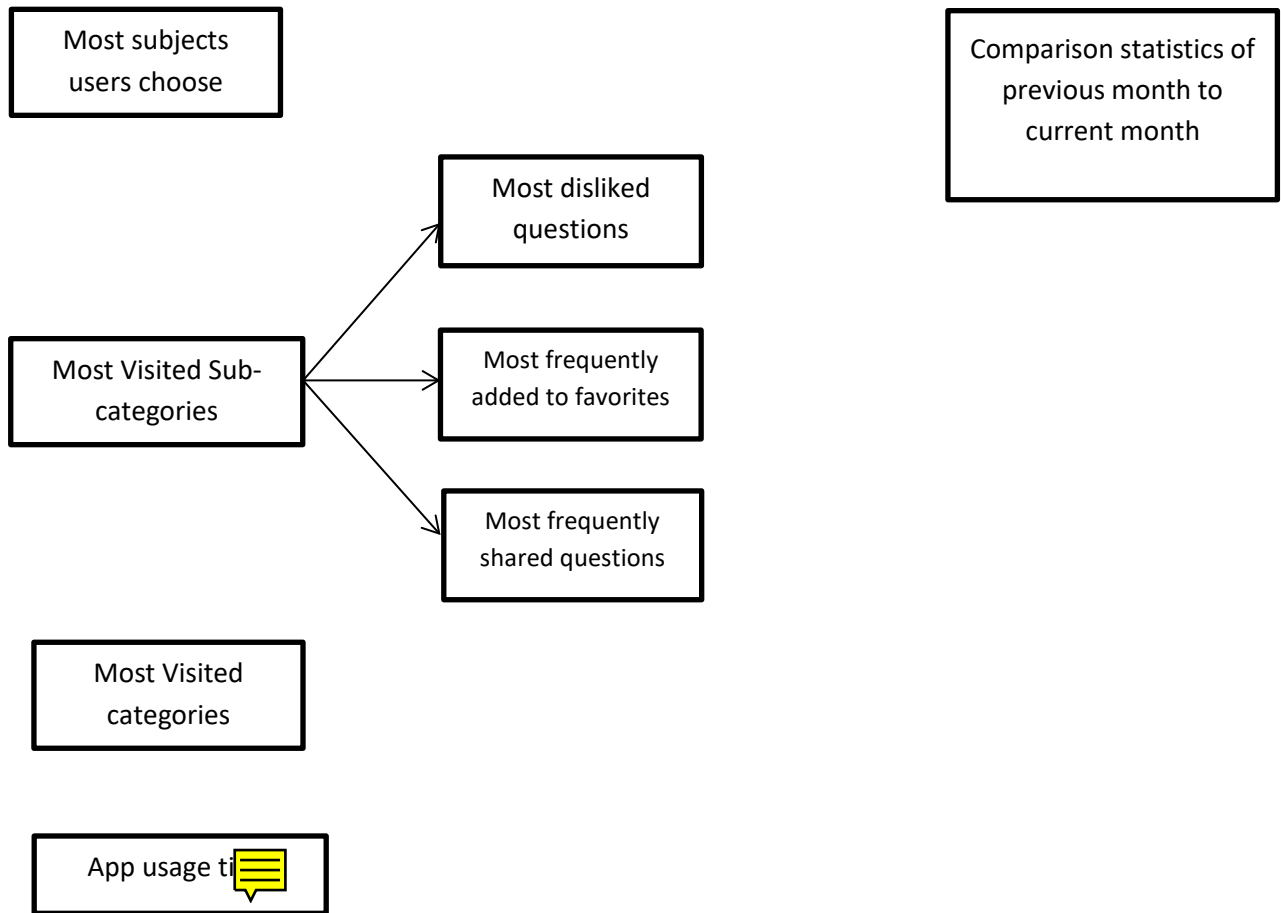
Functionality factor – After getting into a sub category specifying the type of help needed, there will be a question popped up with options to mark it as favorite, assign timer for resolving, go to previous question, share the question if found helpful and swipe it to left or right(needful or not)

❖ **Similar would be the screen interface for all other sub categories in work subject**

Technology Factor – Front end visibility is with the help of Flutter and backend operational technology is, with its Database source

Go Mad Thinking

Dashboard – Backend



Technology Stack

Database	MSSQL Server
Mobile development	Flutter
API development	.NET CORE
Backend development	React

Questions to be added in all sub categories of both the subjects are already developed and are approximately 500 in number

- ❖ Providing a backend interface for the integration of new queries and categories

Queries and Dependencies

1. After user choses to share a query where would it be shared to?
 - a. Is there any social media platform?
 - b. 
2. The back button, After clicking where will it lead to?
 - a. To a left swiped question?
 - b. To previously visited question?
 - c. To  different category or sub category or subject
3. “Setting a timer to ‘work with the questions’ - This would be encouraged to do on a piece of paper  v1. Leaving the user with a view of a timer and a question. “Need in detail explanation?
4. Once after a user closes the app and later on opens, what would be the screen displayed?
 - a. Continuation from last left screen Or will that start  m all over again?

Estimation hours

Task	UI	API	DEV	UAT	TOTAL
Front End					
Project Setup					8
Front Page	4		0	0.8	4.8
Display Favorite's list	6	6	5	3.4	20.4
Menu creation	5	-	4	1.8	10.8
Categories	5	4	4	2.6	15.6
Sub categories	5	4	4	2.6	15.6
Query integration - for all categories and sub-integration	4	4	8	3.2	19.2
Addition of features to all Query pages					
a. Swipe	6	-	6	2.4	14.4
b. Share	3	-	7	2	12

c. Timer	5	-	5	2	12
d. Favourites	4	4	5	2.6	15.6
e. Return	2	-	2	0.8	4.8
Capture app usage time	4	6	2	2.4	14.4
Capture most visited subjects and most disliked questions	4	6	2	2.4	14.4
Backend Functionality					
Admin login	2	2	2	1	8
Category management(create, read, update, delete)	6	8	4	3.6	21.6
Query management(create, read, update, delete)	6	8	4	3.6	21.6
Dashboard	8	12	8	5.6	33.6
Liked questions					
Disliked questions					
Most visited subjects					
Most visited categories and sub categories					
Android Deployment					4
IOS Deployment					8
Testing(IOS, Android Mobile and Tablet)					80
Design					40
Total					398.8